



Business & Internet Services

Ready to Grow?

Business Coaching

Mims Innovations' 1-on-1 business coaching program helps business owners and executive managers achieve peak performance, keeping them focused on the most important tasks for growing their businesses. Can you really double your business in a year? Are you ready to find out? Just one hour on the phone with your coach each week could make a million-dollar difference.

Web Presence Solutions

A web site is about more than fancy graphics and a nice picture of your office. Is your web site really contributing to the growth of your business? It should be.

Mims Innovations Web Presence Solutions are about more than web pages. We create a powerful web presence that brings in targeted traffic so you can sell more of your products and services online and offline.

Internet Marketing Consulting

Do you know the optimal structure to get the most impact from your online presence? Do you have a blog? Are you using social media sites to bring in new customers? Do you understand the risks you may expose your business to by engaging in certain online practices?

Consult with one of our Internet Marketing experts to find out how you can structure your web properties to give you a huge advantage over your competition. We can quickly assess your web site and affiliated resources and give you immediate suggestions for improvement that will go directly to your bottom line.

Online Video Marketing

If you're looking for a fast way to get targeted traffic to your site, then you need to consider using online video marketing. Mims Innovations can help you create rich online video content and blast it out to thousands of viewers within days. We put the power of the world's most popular media in your hands without incurring the exorbitant production costs of television.

Search Engine Optimization

Web traffic is what grows many businesses, but it has to be highly targeted traffic or else it's just a waste of bandwidth. You can buy that traffic with advertising, but that can be expensive. Over the long term, wouldn't you rather show up at the top of the search engines without paying for every click?

Search engine optimization services propel your site to the top of the search engines without dangerous tricks or scams, by optimizing the presentation of content on your site so it's more easily indexed by search engines. We then create a web of external content and links that associate your site with niche-specific buying keywords.

Internet Advertising Management

The quickest way to get traffic to your site today is to start a pay-per-click online advertising campaign. But you can't just let anyone set up your campaign. You must know which keywords to buy, how much to pay, and where to direct users. Poorly implemented campaigns waste large amounts of money.

With the professionals at Mims Innovations you can start seeing the results of your advertising efforts in days. Best of all, you can accurately measure results down to the penny, and make changes in real time.

Social Media Marketing

Social media and "Web 2.0" sites have taken over cyberspace. Today Facebook gets more page views than even Google. If you're not leveraging the awesome people power of social media to grow your business, then you are missing out on a huge chunk of available leads. It's likely your competition is already using social media to penetrate the market.

Marketing through social media is powerful, but there many pitfalls. Build your business without jeopardizing your reputation by consulting with the professionals at Mims Innovations.



Managed Web Site Promotion

Management Consulting

Internet Marketing